

# Authenticate Virtual Summit

## Sponsor Prospectus

### Introducing the Authenticate Virtual Summit Series

Building off of the success of the 2020 Authenticate conference, FIDO Alliance is pleased to introduce Authenticate Virtual Summits -- a quarterly series of virtual seminars that will delve into specific topics related to the FIDO approach to modern user authentication. The summits will be free to attend and will be marketed to the combined FIDO Alliance & Authenticate communities which reflect over 20,000 contacts that have demonstrated prior interest in learning more about FIDO technologies.

**The upcoming schedule for the Virtual Summit Series is as follows (dates subject to change):**

**June 17:**

Focus on Europe

**September 16:**

FIDO for Government Services

**December 9:**

Focus on APAC

### The June Summit: Focus on Europe

In Europe, financial services organizations, merchants, telecommunications companies, enterprises and the broader ecosystem are working to balance regulatory demands and rapidly evolving user expectations -- all amidst a global pandemic. Implementing strong authentication has become a challenge for these organizations striving to protect valuable user and transaction data without introducing friction in the process.

This Authenticate Summit will bring together leading financial services executives, regulatory experts, merchants, solutions providers and industry analysts to discuss the state of authentication in Europe in light of regulations like PSD2 SCA, eIDAS and GDPR, open banking and the COVID-19 pandemic.

Join us and come away with an understanding of where FIDO and related technologies fit for organizations looking to strike the right balance between strong authentication of user logins and cryptographically signed transactions and a frictionless user experience.

### Pricing for June Summit

|   | Signature  | Supporting | Branding  |
|---|------------|------------|-----------|
| Quantity  | 2          | 8          | unlimited |
| Sponsorship Cost  | \$6,000.00 | \$2,000.00 | \$750.00  |
| Speaking Session - 10 min keynote speaking session  | ✓          |            |           |
| All opt-in contacts   | ✓          | ✓          |           |
| Listing and promotional content on event webpage<br>(Includes logo, 250 word paragraph, and 3 outbound links) | ✓          | ✓          |           |
| Branding on event page & emails (size/placement tiered by level)  | ✓          | ✓          | ✓         |

### Contact us

For more information, please contact [authenticate@fidoalliance.org](mailto:authenticate@fidoalliance.org) or reach out to Tasha Silva, Sr. Events Manager at FIDO Alliance ([tasha@fidoalliance.org](mailto:tasha@fidoalliance.org)). Please also be sure to visit [authenticatecon.com](https://authenticatecon.com) or follow us on Twitter ([@authenticatecon](https://twitter.com/authenticatecon)) for the latest Authenticate news and updates.